

Carly
FLYNN
.com



Media Kit

2017

Carly
FLYNN
.com





Working with Carly Flynn

Thank you for your interest in working with Carly and the CarlyFlynn.com team.

Carly's website is a showcase of everything good in life. Cooking, gardening, travel, inspirational people, the latest in beauty, design and fashion, all the things that catch Carly's eye.

With 18 years television, radio and hosting experience, Carly has built up a reputation as one of New Zealand's most trusted and loved Journalists and Presenters, particularly in the lifestyle arena.

Carly has presented Nightline, 3 News, Sunrise, Target, Cook the Books and Get Growing among other things, is the New Zealand correspondent for Al Jazeera News International, and is a regular columnist for Palmers and Renovate Magazine. She contributes to numerous other newspapers and magazines for her travel features and is a sought after MC, speaker and ambassador for key Kiwi Businesses.

In 2015 Carly graduated as a yoga teacher, specialising in Yin Yoga (nourishing!) which she is passionate about. She's a busy mum of two kids, Tilly (6) and Jude (5) who keep her on her toes with a new baby on the way!

Highlights for the 2016 year include a brand new Saturday Lifestyle Show, Saturday Fresh on Radio Live 10am-2pm Saturdays.

Working with Carly is easy, she is passionate about sharing good things and good people, so if you tick that box, she'd love to work with you.





Social Media Following

Carly's social media following is growing on a daily basis she currently has the below social media platforms available:

Facebook 2955

Twitter 5800

Instagram 1600

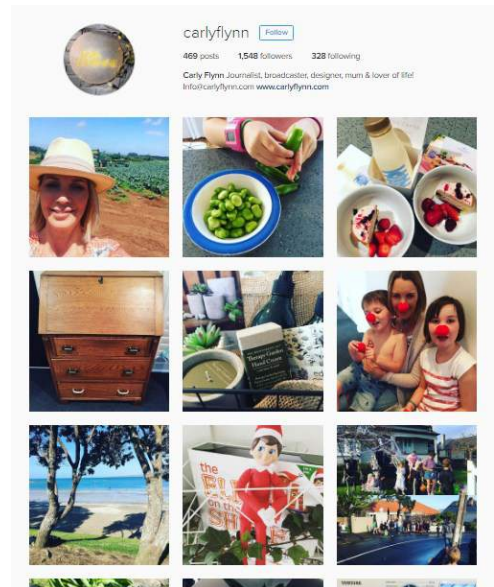
As at 17th November 2016



Carly has successfully used social media to promote customers products, brands and create exposure for their businesses.

Social media campaigns can be combined with other advertising opportunities on carlyflynn.com

If you are interested in advertising on Carly's social media platforms please send through a list of your campaign requirements and we will provide a quote.





Advertise on carlyflynn.com

Carly's site is based around all the things she loves. Inspirational people, aspirational things, travel trips and tips, recipes, gardening ideas and excerpts from her own life.

Carlyflynn.com runs regular competitions through the website, and works only with brands Carly feels an authentic link to.

Like so many others, Carly is constantly looking for balance, and more energy, and enjoys sharing all she learns with others along the way.

Carly
FLYNN
.com

Advertise **HERE** just click to [FIND OUT HOW](#)

Advertisement

HOME | ABOUT | HOME & LIFESTYLE | TRAVEL | YOGA | WIN | PRESS

The benefits of using an interior designer

A new addition prompts some serious action by our serial renovator Carly Flynn, who has experienced first hand the benefit of calling in an interiors expert.

Read More





Online Banner Adverts

At carlyflynn.com we have a number of online banner advertising options available for your business. All banner ads are clickable and reporting is available on number of views and number of clicks. Currently Carly averages 2,000 page views per month with the average duration of 00.02.19 per visit.

Site wide

Carlyflynn.com currently has an advertising spot in the prime advertising position at the top right hand corner site wide!

Size: 728 x 90 pixels

Carly FLYNN .com

Advertise **HERE** just click to [FIND OUT HOW](#)

Advertisement

HOME | ABOUT | HOME & LIFESTYLE | TRAVEL | YOGA | WIN | PRESS

Our Garden Turns 1!

Starting our brand new vegetable garden over Labour Weekend 2015 was I've now come to realise, a stroke of genius. Seriously. I have such a terrible memory, made even worse now there's another baby Flynn on the way.

[Read More](#)

Carly FLYNN .com

Advertise **HERE** just click to [FIND OUT HOW](#)

Advertisement

HOME | ABOUT | HOME & LIFESTYLE | TRAVEL | YOGA | WIN | PRESS

Yoga with Carly

CARLY OPERATES **NOURISH YOGA** OUT OF AUCKLAND'S NORTHCOTE POINT. SHE SPECIALISES IN GENTLE FLOW, YIN, RESTORATIVE AND YOGA THERAPY. FOR HER TIMETABLE CHECK OUT THE LINK ABOVE OR EMAIL BELOW.



CARLY IS ALSO TAKING CORPORATE BOOKINGS FOR YOGA GROUPS OF UP TO 10, FOR PRICES AND BOOKINGS EMAIL: INFO@CARLYFLYNN.COM



A QUESTION OF BALANCE

Three years ago TV host Carly Flynn had a rare holiday without her kids and fell in love – with yoga. Now the affair not only continues, she's





Online Banner Adverts

BLOG PAGES

Carly has multiple blogs running throughout the website so you can be sure there is a blog that fits your business and who you are looking to target.

- Kitchen
- Interior Design
- Fashion
- Books
- Garden
- Parenting
- Renovation & DIY
- Health & Wellbeing
- Travel
- Yoga

The internal blog pages have both a tower advertising space and a block advertising space available for advertising purposes.

Block Advert:

300 x 250 pixels

Tower Advert:

300 x 600 pixels



Our dairy just does the milk!

In fact, it's something above it's weight when it comes to protein, it has 25% more protein on average than the minimum standard required. It's always looking for ways to increase the protein in my families diet, so this is a real bonus. One like that makes it a great for fluffy and coffee with a silky consistency and what's more, it's refreshing to have a local company listen to consumers. And despite the lengths they've gone to to make this milk taste and perform better, it costs the same. Chew's Meadow Fresh, it's great to be heard!

7 Pressed Article



12 Rate this article 5.0





Special Introductory Offer – Banner Adverts

Sign up for a 3 month campaign with carlyflynn.com and you will receive one advert placement of your choice for only \$300+gst per month

1 x Header Banner — site wide

728 x 90 pixels

1 x Tower Advert (Blog pages):

300 x 600 pixels

1 x Block Advert (Blog pages):

300 x 250 pixels

For a small fee our graphic team can create adverts for you or simply send us your own artwork to upload into your chosen advertising spots. Adverts can be changed out monthly with new creative.

File formats will be accepted in jpeg or png format. Less than 1MB per file.

To take advantage of this special offer please email info@carlyflynn.com





Thank You For Your Enquiry!

Not seen what you're after? Carly is happy to work with you and your brand to create exactly what you need with her sponsored content options. Just send us a message with what you're thinking and we'll tailor make something specific to you

Please feel free to email us for any further information or to book your advertising campaign.

info@carlyflynn.co.nz

